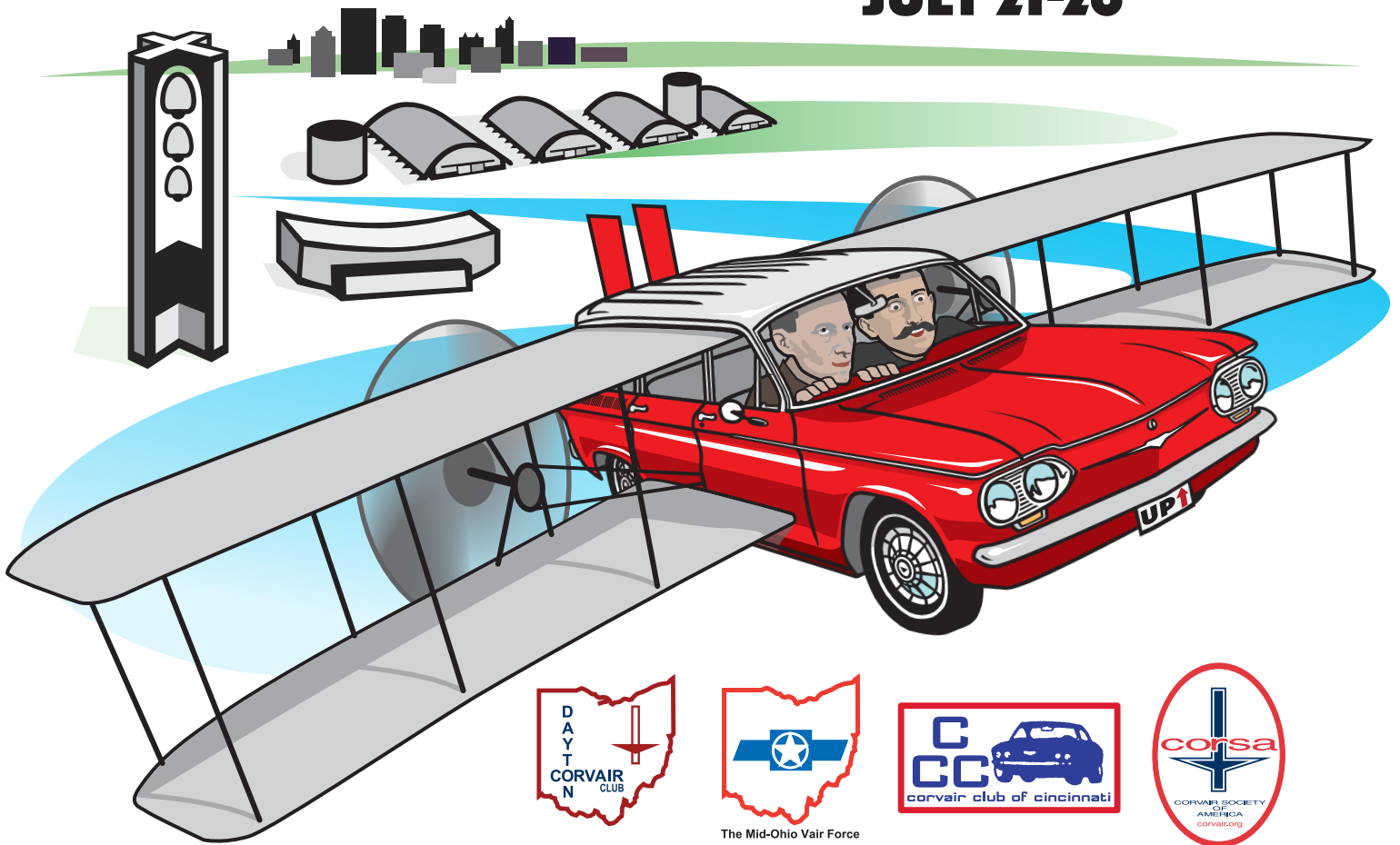


# CORVAIRBORNE!

**CORSA**  
**2024 INTERNATIONAL**  
**CORVAIR CONVENTION**  
**JULY 21-26**



**2024 CONVENTION PROGRAM**  
**ADVERTISING OPPORTUNITIES**

# Become a Proud Sponsor of CORSA 2024 International Corvair Convention

## ► Advertising *Opportunities*

### ► What Is *Happening?*

We are excited to announce the Corvair Society of America (CORSA) will be promoting the 2024 International Corvair Convention in Dayton, Ohio. Three Ohio Corvair clubs — the Dayton Corvair Club, the Corvair Club of Cincinnati, and the Mid-Ohio Vair Force in Columbus — are volunteering to organize the Convention. The National Impala Association will join with the Corvair group with their own convention and when combined, we are expecting over 700 members from all over the U.S., Canada, and overseas.

### ► *Where, When and Why?*

CORSA has been in existence since 1969 and had their first convention in Chicago in 1971. The 53rd annual convention in 2024 will be the first time to take place in Ohio.

The host hotel is the Marriott at the University of Dayton and is from July 21 through 26. Some of our events, especially the Concours at Carillon Historical Park, a dinner tour at the USAF Museum, and an Autocross at Kil-Kare Raceway, are making this convention very attractive, and our guests will be impressed.

### ► How Can We *Benefit?*

There are advertising opportunities. Corvairborne is a convention for Corvair enthusiasts from all over the world. Sponsorships are not tax deductible; however, this is a wonderful marketing chance to promote your business or your enthusiasm for Corvairs. As Sponsoring Partners, you can purchase advertising space in our convention program. Choose Upgrade and your name or logo can be added to our honorable mention poster. The 28x36 posters will be on display all week at the host hotel. If space permits, they may be printed in the program.

Your support will help defray the cost for catering, renting of venues, and insurance. Your support will help us promote Dayton so our guests will leave with a lasting memory. We hope we can count on your support for a successful convention. Your sponsorship is greatly appreciated.



**Sponsoring the *Museum of the USAF Dinner Tour***  
Above is one example for an honorable mention poster reserved for sponsors who chose to upgrade, providing support for the dinner tour at the National Museum of the USAF. Posters are 28x36 on foam core and will be on display all week at the host hotel.  
(For illustration purpose only. Final design may vary).

# Become a Proud Sponsor of CORSA 2024 International Corvair Convention

## ► Additional Advertising *Upgrade*

### ► Sponsoring the *Concours*

Carillon Historical Park is permitting up to 150 Corvairs and Impalas inside the park for the Concours. Carillon Park is unique, our guests visiting Dayton will be pleasantly surprised to find Dayton truly is the City of Innovations. In over 50 years CORSA has never required members to purchase tickets to view the Concours cars. We are seeking help to allow our members to enter the park without paying for admission. The park has agreed that the judges and exhibitors may enter the park free of charge. Park entrance is \$12 per CORSA member. By sponsoring, you will greatly help reduce the cost making this important event in the park possible.



### ► Sponsoring the *Fly-Over*

During the Concours at Carillon Park, it would be wonderful for our guests to experience our hometown as the Birthplace of Aviation with a fly-over. At twelve o'clock noon, the Wright B Flyer from the Dayton Wright Brothers Airport will make three passes directly overhead. The cost for the fly-over is \$1000. To be a proud sponsor for this event, choose Upgrade and your name or logo on our special honorable mention poster will forever be etched in the minds of those who witness this special fly-over.

### ► Sponsoring the *Autocross*

One of CORSA's main attraction at every convention is the Autocross. We are thrilled Kil-Kare Raceway is the chosen site for our Corvair racers. Many different types of Corvairs enter this event, it draws a large crowd. Novice drivers and professional racers alike will appreciate the sponsors when they are having fun. Your support will help with the cost of track rental of \$850 plus insurance and other fees. We also will hire a food truck or two. Be a sport. By becoming a sponsor, you had helped this worthwhile and fun event close out the convention week.





# Become a Proud Sponsor of CORSA 2024 International Corvair Convention

## ▶ Your Support *Matters*

### ▶ Your support will help in other areas where they are needed.

*We appreciate our Sponsoring Partners. With your support, you will help fund the following areas of our convention activities;*

- ▶ Welcome Party ▶ Car Display ▶ Valve Cover Racing ▶ Concourse ▶
- ▶ Wright B Flyer Fly-Over ▶ National Museum of the USAF Dinner Tour ▶ Economy Run ▶
- Rally ▶ Autocross ▶ Award Banquet ▶ Awards ▶ Deeds Carillon Tower Concours Award ▶

### ▶ *Special!* - Deeds Carillon Bell Tower Concours Award

This very special award is reserved for the top winner at the Concours at Carillon Historical Park.

It was created at a local foundry for the Dayton Concours D' Elegance in September 2023. Twenty such awards were given, and the foundry had an extra one just in case, and this is the last one. The foundry will hold it until we find a sponsor. It is approximately 10 lbs of solid bronze, and stands 12" tall atop a wooden base.

Here is your chance to take advantage advertising this award. Have your name or logo on a custom 28x36 poster showing your support for this special Concours award, and the same art will get printed as a full-page ad in the program. The poster and the Deeds Carillon tower award itself will be on display at the Concours in full view with the general public, and all week at the host hotel until the conclusion at the award banquet.

The cost is \$500. This will pay for the award and it would be a very nice opportunity to show your support.

To become a convention Sponsoring Partner or to Upgrade, please refer to the next page for the order form.

The CORSA 2024 International Corvair Convention committee thank you for your ongoing support!







# Become a Proud Sponsor of CORSA 2024 International Corvair Convention

## ► Show Your Support

### Convention Sponsoring Partner

Here is your opportunity to advertise in the program. On the back of this form, choose your ad size. Fill out your contact information and send your artwork and payment to the address below.

Full Page	8.25 x 10.75 	\$250
Half Page	5.25 x 8.25 	\$125
1/4 Page	4.00 x 5.25 	\$65
1/8 Page & Business Card	2.50 x 4.00 	\$35





Your ad in our program will reach over 700 members attending the 2024 CORSA International Corvair Convention in Dayton, Ohio, July 21-26.

**Deadline for inclusion in the program is June 21, 2024**

**Ad spaces are limited.  
Order yours now!**

### Upgrade to the next level!

Choose Upgrade and become our major sponsor. Your extra support will get your logo or name on our special honorable mention poster. Choose one size for your ad, or no ad and remain anonymous.

Full Page	8.25 x 10.75 	\$350 or greater \$ _____
Half Page	5.25 x 8.25 	\$350 or greater \$ _____
1/4 Page	4.00 x 5.25 	\$350 or greater \$ _____
1/8 Page & Business Card	2.50 x 4.00 	\$350 or greater \$ _____
<input type="checkbox"/> No ad and I wish to remain anonymous.	<input type="checkbox"/> No ad but do place my name on the poster.	\$350 or greater \$ _____

OR

**Select your support to appear on the honorable mention poster:**

<input type="checkbox"/> USAF Museum Dinner Tour
<input type="checkbox"/> Concours at Carillon Park
<input type="checkbox"/> Wright B Flyer Fly-Over
<input type="checkbox"/> Autocross at Kil-Kare Raceway
<input type="checkbox"/> Carillon Deed Bell Tower Award (\$500)

Name:  
Address:  
City, State, Zip:  
Email:  
Phone/Cell:  
Ad size:  
Amount paid:

Make check or M.O. out to DAYTON CORVAIR CLUB

Mail payment,  
form at left, Kevin Clark  
and clean ad 4801 Rean Meadow Drive  
or logo to: Kettering, OH 45440

Your ad or logo can be emailed to:  
DaytonCorvairClub@gmail.com

**Print ads need to be in high quality PDF or JPG format.**

EIGHTH PAGE AD - \$35  
4 X 2.5 - Also for Bus. Card

FULL PAGE AD - \$250  
8.25 X 10.75

QUARTER PAGE AD - \$65  
4.00 X 5.25

We are also accepting gift items for our raffle baskets and promotional items for our welcome packets!

HALF PAGE AD - \$125  
8.25 X 5.25

Donations are not tax deductible; however, we thank you for your support and enthusiasm promoting Dayton, the convention, and our beloved Corvairs.